



Real Estate Services and Rates

Standard Photos

HDR and Flash Ambient editing for vivid and detailed images

Square Feet	Up to 15 photos	30+ photos
>1,000	\$100	\$150
1,000-1,999	\$140	\$175
2,000-2,999	\$170	\$200
<3,000	Price calculated by quantity and square footage	

Aerial Photos

FAA licensed and flight-insured drone photography.

Edited HDR photos to help show overhead angles, views, estimated plot lines, and more. Customizable graphics to highlight property lines and nearby amenities. Price covers 1 hour of flight time and average flight insurance. *

5 Photos:	\$150
10 Photos:	\$175
15 Photos:	\$200
20+ Photos:	Price calculated by quantity and size of project

**More information about flight insurance on Page 3*

Video Tours

A great way to get a cinematic tour and layout of a property, both inside and outside.

Videos edited to 30 seconds up to 4 minutes, depending on preference and size of property/acreage. Rates cover homes up to 3,000 square feet and/or 5 acres. Rates for larger properties will be individually calculated.

Standard Video Tour:	\$150	Stabilized video camera for interior/exterior filming; handheld gimbal, tripod, and slider used for filming.
Aerial Video Tour:	\$225	Drone used for filming: great for larger acreage, views over trees/roofs, and high/vaulted ceilings.
Combined Video Tour:	\$275	Every aspect covered: inside, outside, and from the sky.

Licensed music is added to videos at no extra cost. If you want to add a voiceover or spoken audio of yourself talking about the property, a rate of \$50 is added for extra editing time.



Package Deals

Interested in combining standard photos and aerial photos on the same project, or adding a video tour along with some photos? Use these package deals to save on the total cost!

- | | |
|---|--------------|
| 1: 15 Standard/ Aerial Photos | \$225 |
| Useful for smaller homes and/or land with acreage or scenic views
<i>This package saves an average of \$75 based off home/property size</i> | |
| 2: 30+ Standard /Aerial Photos | \$275 |
| Useful for larger homes and/or land with acreage or scenic views
<i>This package saves an average of \$100 based off home/property size</i> | |
| 3: 15 Standard Photos & Video Tour | \$200 |
| <i>This package saves an average of \$90 based off home/property size</i> | |
| 4: 30+ Standard Photos & Video Tour | \$275 |
| <i>This package saves an average of \$75 based off home/property size</i> | |
| 5: 5 Aerial Photos & Aerial Video | \$250 |
| Only a drone is used to take photos and video with this option
<i>This package saves \$100</i> | |
| 6: 15 Standard/Aerial Photos & Video Tour | \$275 |
| Video tour will include both aerial and interior/exterior video footage
<i>This package saves an average of \$150 based off home/property size</i> | |
| 7: 30+ Standard/Aerial Photos & Video Tour | \$325 |
| Video tour will include both aerial and interior/exterior video footage
<i>This package saves an average of \$300 based off home/property size</i> | |

These prices apply to properties under 3,000 Square Feet and/or less than 5 acres.
Rates for larger properties will be individually calculated, and a quote can be provided.



Extra Services/Rates & Information

Mileage Reimbursement

If the project is further than 20 miles from my home, there will be an additional 40 cents per mile charged (outside of the 20-mile radius) to and from the location. If more than one project can be scheduled on the same day in the same area, mileage costs will be split between projects.

Project Cancellation

If the project falls through or you need to reschedule with less than 24 hours' notice, a cancellation/ rescheduling fee of \$50 will be added to the project. If I cancel or need to reschedule within 24 hours, you get \$50 off your next invoice.

Twilight Photo Scheduling (\$40)

Twilight is great for adding more dramatic and expressive lighting conditions for properties with exterior landscape lighting, or getting that warm glow from the windows when viewed from outside. With this option, I will be on location at dawn or dusk for twilight photos, and can edit in a more picturesque sunset if necessary.

“Sunny Skies” Editing (\$5 per image)

Want that grey overcast rainy weather to disappear from your real estate photo? I can edit in a nicer looking blue sky that will make your listing stand out.

Drone Flight Insurance (\$0-\$30/hour of flight time)

I use Verifly drone flight insurance. The average insurance cost is covered as part of my regular rates; however, if the property is located near airports, hospitals, helipads, or other locations the FAA deems hazardous or restricted airspace, the cost of flight insurance may increase. This is not very common. I can provide insurance pricing quotes once I know the property address.

4K Video (\$25)

If you require image quality higher than 1080p, it can be recorded in 4K for an additional \$25. (For most computer and tablet screen sizes, 1080p is still crisp and clear; 4K is most beneficial if viewing on larger screens.)

TERMS AND CONDITIONS OF COMMERCIAL LICENSE

Photographer/cinematographer (Hans Ogren Photography) grants you (entity or business) a non-expiring, exclusive, non-transferable, worldwide license to use purchased image(s) or video(s), for permitted commercial purposes, defined as: Advertising, promotion, brochures, packaging, commercial website, prints, posters, flyers, magazines, books, newspapers, other printed materials, video, and broadcast. Not for Resale. Copyright remains exclusive property of Hans Ogren Photography.