



Hans Ogren Photography

Real Estate Services and Rates

Standard Photography (Rates vary by size of home/building)

Photos will be edited and re-sized for use on Real Estate websites.

Square Feet	Up to 15 photos	16-32 photos
>1,000	\$75	\$100
1,000-1,999	\$100	\$125
2,000-2,999	\$125	\$150
3,000-3,999	\$150	\$175
<4,000	(Price and service individually tailored)	

Aerial Photos (Price includes 1 hour of insurance-covered flight time)

Photos will be edited and re-sized for use on Real Estate websites.

Single photo= \$60

5 photos= \$90

10 photos= \$110

15 photos=\$125

Price and service for more than 15 photos will be individually tailored.

Video Tour *(Prices include up to 2 hours of filming. Additional hours charged at \$25/Hr)*

This is a great way to get a virtual tour and layout of a property, both inside and outside. Videos will be edited into a movie length of 30 seconds up to 4.5 minutes, and sent to you via an online file sharing service, and/or uploaded to my Vimeo account with a link sent to you. I can create branded and unbranded videos, and send both versions to you at no extra cost.

Standard Video Tour \$100 (Stabilized video camera used for interior/exterior filming, Handheld gimbal, tripod, and slider used for filming)

Aerial Video Tour \$175 (Drone used for aerial interior/exterior filming; great for larger acreage, views over trees/roofs, and high/vaulted ceilings. Standard Video filming is included in this price as well.)

Audio/music is optional, and does not cost any additional amount. If a finished/edited video longer than 4 minutes is requested, price and service will be individually tailored.



Package Deals*

- | | |
|--|--------------|
| 1: Standard + Aerial Photos
Up to 15 photos, standard + aerial | \$175 |
| 2: Standard + Aerial Photos
Up to 32 photos, standard + aerial | \$200 |
| 3: Standard Photos/Video Tour
Up to 15 standard photos, plus standard video tour | \$175 |
| 4: Standard Photos/Video Tour
Up to 32 standard photos, plus standard video tour | \$200 |
| 5: Aerial Photos/Video Tour**
Up to 5 aerial photos, plus aerial video tour
**Only aerial/drone filming used for this specific package deal | \$200 |
| 6: Standard Photos/Tour + Aerial Photos/Tour
Up to 15 standard/aerial photos, plus standard/aerial video tour | \$225 |
| 7: Standard Photos/Tour + Aerial Photos/Tour
Up to 32 standard/aerial photos, plus standard/aerial video tour | \$250 |

*These prices apply to most projects regardless of Square Footage/size. Extremely large or complex projects' pricing will be individually tailored, and a quote can be provided before beginning any project.



Extra Options and Information

MILEAGE REIMBURSEMENT

If the project is further than 20 miles away from Wilsonville, there will be an additional 25 cents per mile charged (outside of a 20 mile radius) to and from the location.

Example: Forest Grove is 35 miles from Wilsonville, which is 15 miles further than the 20 mile Wilsonville radius. 15 miles x 2 (driving out and back/to and from the location) equals 30 miles of mileage reimbursement. 30 miles x \$0.25 per mile = \$8 Mileage Reimbursement

UAV/Drone Insurance (\$0-\$20 per hour of flight time)

For any aerial project I require flight insurance coverage. Insurance costs vary depending on location of the project (vicinity to airports, stadiums, helipads, etc.). The base insurance cost of \$10 is covered in the normal cost, which is usually what the insurance total is. However, the cost of insurance may go as high as \$30, in which case the additional insurance costs will be invoiced. I can provide this insurance pricing beforehand when I know the location of the project and can check on any flight hazards.

UAV/Drone VO “Visual Observer” (\$0-\$10 per hour of flight)

FAA regulations require that for any UAV flight operation, a VO “Visual Observer” be present to assist the pilot with detecting hazards during the flight (birds, tree limbs, power lines, etc.). If you or a person from your group can meet me on site and assist with spotting potential hazards, they can be the VO. If no one can meet me on site, I will need to bring a VO with me for an additional \$10 per hour of flight.

“Twilight Hour” (\$30)

An hour-long assigned shooting/filming time roughly 30 minutes before and after sunrise or sunset. Twilight is best for adding more dramatic and expressive lighting conditions for outdoor projects, or getting an image of a property lit up from the interior and exterior electrical lighting.

4K Video (\$20)

If you require image quality higher than 1080p, it can be recorded in 4K for an additional \$20. For most computer and tablet screen sizes, 1080p is still crisp and clear; only if you are going to be viewing the video on a larger screen will 4K be truly beneficial.

Terms and Conditions of Commercial License

Photographer/cinematographer (Hans Ogren Photography) grants you (entity or business) a non-expiring, exclusive, non-transferable, worldwide license to use purchased image(s) or video(s), for permitted commercial purposes, defined as:

Advertising, promotion, brochures, packaging, commercial website, prints, posters, flyers, magazines, books, newspapers, other printed materials, video, and broadcast. Not for Resale. Copyright remains exclusive property of Hans Ogren Photography.

Original Photo Files

I normally send resized photos (roughly 4 MB) that work on any website. Original photos (5-24 MB) can be sent to you without charge, but may not work on many sites due to the larger file size.
